

Postpartum Recovery Scorecard

Survey results from a 2020 poll of women living in the United States with a child aged 0-1 indicate a clear lack of support and resources for new mothers in the early weeks of postpartum recovery.



90% of new moms believe educating mothers about what to expect/resources available during the first six weeks postpartum can and should be improved



76%

of new moms report they were not given information or guidance regarding any products/medical devices that may help with recovery



66%

of new moms report the postpartum period was more difficult than they thought it would be



50%

of new moms report not feeling prepared in what to expect and how to care for their body the first six weeks postpartum

25%

of new moms report not feeling like they had access to the necessary care to address struggles with caring for themselves and/or their newborn postpartum



Aeroflow
Breastpumps

