

Lansinoh®

Lansinoh®



More details

Device Information	Manufactured in conformance with FDA requirements
Suction Strength	200 mmHg
Material	Silicone bulb, polypropylene flanges
Usage	Single-user product

Lansinoh®

Breastfeeding is the best way to feed a child and the benefits last a lifetime.

As natural as it is, breastfeeding is not always easy. For over 25 years,

Lansinoh has been providing solutions for breastfeeding mothers so they can continue to nourish and nurture their children naturally.

For more details or information on LatchAssist® nipple everter, please contact us:

Lansinoh Laboratories, Inc. 333 N Fairfax Street, Suite 400 Alexandria, VA 22314

(800) 292-4794 customerservice@lansinoh.com

LansinohProfessional.com



Lansinoh® LatchAssist® Nipple Everter

Temporarily Everts Flat Nipples



Product and Performance Information

Lansinoh announces **LatchAssist® nipple everter**, a device for a common condition that sometimes accompanies the early days of breastfeeding—flat nipples due to engorgement and/or swelling. LatchAssist® nipple everter is a small and convenient device that mom can easily use to evert flat nipples and facilitate latch-on.



Engorgement, Flat Nipples and Breastfeeding

In the early days after birth, moms may experience engorgement or swollen breasts, a temporary condition that can make breastfeeding difficult and uncomfortable. When a mom experiences engorgement or swelling, she may also have flat nipples because the skin on her breasts stretches so much that her nipples, which may normally be everted or protruding, may become flat.

Flat nipples may make it difficult for a baby to breastfeed. In order for a baby to nurse effectively, she must be able to grasp the nipple and stretch it forward and upward against the roof of her mouth. And because a baby may be unable to get a flat nipple correctly positioned in her mouth when trying to latch onto a flat nipple she may not receive as much milk despite her best efforts.

It is important for a mom to be able to gently pull her nipple out so her baby can properly grasp the nipple and areola to establish a good latch. Current recommendations and practices include using a manual or electric breast pump or nipple shields to draw out inverted or flattened nipples and there are even some practitioners who recommend using a cut-off syringe to evert the nipple. While those methods can help the situation, they can be cumbersome and time-consuming—valuable time that is being taken away from her breastfeeding baby and can cause baby or mom to show a reluctance to nurse without the aid of an intervention tool like a nipple shield and/or can sometimes lead to milk transfer issues. Furthermore, the recommendation of using a breast pump in this situation may not be the best option for a mom who may not need or want to pump but who needs a solution to address her temporarily flat nipples.

Not every mom will experience temporarily flat nipples due to engorgement or swelling but for those moms who do encounter this condition, Lansinoh developed the LatchAssist® nipple everter to assist with latch-on.



Lansinoh® LatchAssist® Nipple Everter

The LatchAssist® nipple everter was designed to be small and convenient so mom can easily use it one-handed while holding her baby positioned for latch-on so her baby can breastfeed and help to relieve the pressure engorgement and swelling are causing. The LatchAssist® nipple everter comes in two sizes (both included) to accommodate more moms needs.

A small case has been provided so, if necessary, mom can take the LatchAssist® nipple everter with her in her diaper bag or keep it next to her favorite nursing chair at home or anytime she may need to gently pull her nipple out for a better latch before breastfeeding.



Performance Data

In order to assess the performance of the LatchAssist® nipple everter, Lansinoh provided the device to IBCLCs who interacted with postpartum breastfeeding women who were having difficulty getting their babies latched on due to temporarily flattened nipples.

The Performance data collected shows that LatchAssist® nipple everter is an effective, easy to clean device that temporarily everts flat nipples due to engorgement or swelling. LatchAssist® nipple everter was also proven to more effective than either a manual or an electric breast pump for easily everting flattened nipples due to engorgement. For the full write up on the performance data, see the contact information below.

Effectiveness Rating	91% Effective; or Very effective	0% Neither effective nor ineffective	9% Not effective; or Somewhat effective
Easy to Use	91% Easy to use; or Very easy to use	0% Neither difficult nor easy to use	9% Very difficult to use; or Somewhat difficult to use
Easy to clean	82% Easy to clean; or Very easy to clean	9% Neither difficult nor easy to clean	9% Very difficult to clean; or Somewhat difficult to clean
Comfort Rating	55% Comfortable; or Very comfortable	18% Neither comfortable nor uncomfortable	27% Very uncomfortable; or Somewhat uncomfortable
Did you use the LatchAssist® nipple everter right before feedings?	82% Yes	18% No	
Times used until desired results obtained	100% One time; or 2-to-4 times	0% 5-to-7 times	0% 8-to-10 time; or More than 10 times
Ease of LatchAssist® nipple everter vs. Manual Pump - everting flat nipple*	72% Easier; or Much easier	14% Neither easier nor more difficult	14% More difficult; or Somewhat more difficult
Ease of LatchAssist® nipple everter vs. Electric Pump - everting flat nipple**	50% Easier; or Much easier	40% Neither easier nor more difficult	10% More difficult; or Somewhat more difficult

*Optional question answered by 64% of total study participants

**Optional question answered by 91% of total study participants



Directions for Use

- Prior to use, with clean hands, moms are instructed to wash LatchAssist® nipple everter in hot soapy water, rinse and air dry.
- For best results, mom will have baby positioned for breastfeeding
- Mom will use the LatchAssist® nipple everter on herself so she can gauge suction level
- Mom should use the size that fits her nipple size the best.
- Mom will gently squeeze bulb and place the shield over and around her nipple
- She will lightly press the shield down against her skin to ensure an airtight seal
- She will slowly release the bulb for the desired pressure. Mom is instructed through the directions to repeat gently until her nipple is extended and her baby can easily latch on to her breast
- After use, mom is instructed to wash again, rinse and air dry. Additionally, the instructions advise her to discard any milk that has collected in the bulb.